Title: How to find a job: Common mistakes and how to correct them.

Author: Ralph Snider.

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272 pages.

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Reviewed by Professor Peter Robertson, Edinburgh Napier University.

The author/publisher is a qualified and established career counsellor, who is a member of the Career Development Association of Australia.

This is a self-help book aimed at adult job seekers. The writing style throughout consists of short factual statements and lists. Chapters are short. It is easy to read, and would be suitable for any literate adult. It does not ‘hand hold’ the reader or deal much with the psychology and emotions of job hunting. Rather it would appeal to a reader with a functional approach who needs information on how to approach their job search. It would be particularly relevant to those who have experienced difficulties in job search, and who need to change their approach. It might be less suitable for the most able professionals or ‘high fliers’, who might find it too basic.

The content gives the reader an insight into how employers select people, and also address a variety of specific audiences, e.g. overqualified, underqualified, disabled, or mature job seekers. Specific situations are also addressed, e.g. handling multiple job offers or finding work in the gig economy.

The content is not unusual or innovative, but this is a book that might support a struggling job seeker, or alternatively act as a good reference resource for a practitioner looking to develop handouts or information sheets for job seekers.