Rewriting the future: Young people's stories of educational engagement

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Young people's educational trajectories are always provisional. This article considers young people's perspectives about enablers and barriers to continued education, and questions models of aspiration-raising that prioritise particular trajectories and are critical when young people cannot engage. Participatory methods enabled 30 young people aged 12-24 from disadvantaged areas in northwest England to imagine steps towards future possible selves. Through collaborative story-making with researchers, they established that inter-generational relationships are important to these journeys, especially support from adults who believed in their capabilities and encouraged young people's influence over decisions for change.

Theoretical approach

Collaborative story-making has been used as a participatory method to facilitate nuanced understandings of young people's lives through rigorous and faithful accounts of their experiences and participation in both data production and analysis (Satchwell, Larkins, Davidge, & Carter, 2020). Young people can address issues of complex social relations involving values, meanings and beliefs, providing a reflective and practical means to develop solutions to problems, which scientific tests for 'truth' or limited logic fail to reveal (Hinyard & Kreuter, 2007).

Such rights-based research can produce alternative narratives about young people's lives that emphasise less the need for young people to change or overcome adversity, and more adults' understandings of how to work with them for change. This repositioning of

young people as experts in their own lives can be difficult for adults, especially when stories challenge childhood norms (Garrett, 2016; Shaw, 2012). However, Gair and Moloney (2013) suggest that creating and sharing insider stories to explore possible selves can be empowering and therapeutic.

According to Erikson (2007), possible selves theory considers future self conceptions as narratives, socially and culturally based in experience. How young people imagine their own futures is formed in relation to social contexts, including their schooling (Archer, DeWitt & Wong, 2014). How they remember experiences matters just as much as what they remember (Strahan & Wilson, 2006). The act of reflecting on desirable and undesirable selves is itself an experience, potentially shaping identities, and motivating or moderating behaviours (Harrison, 2018; Destin & Oyserman, 2009; Wainwright, Nee, & Vrij, 2018). Even with positive ideas about potential futures, young people may not take action if they perceive barriers will obstruct them (Destin & Oyserman, 2009). How they perceive their influence over decisions is related to both their experiences and future imaginings.

Responding to a dearth of research in career education involving young people, the project presented here considered young people as agents for change (Archer et al., 2014; Erikson, 2007; Archer, 2007). It focused on the *process* of imagining futures (rather than the outcomes themselves) and the identification of resources young people perceived as necessary to their continued educational engagement. The article provides insight into what is involved in rewriting the future – the who, what, where, when and why. It discusses two specific themes that emerged through young people's collaborative story-making –

their emphasis on inter-generational relationships and the role adults play in supporting their own decisionmaking.

Context of study

The UK has expansive achievement gaps between advantaged and disadvantaged students, especially in secondary education and in the north west of England where gaps continue to widen (Hutchinson, Bonneti, Crenna-Jennings & Akhal, 2019). There are areas of high socio-economic disadvantage where, although young people attain benchmarks for educational achievement, few continue to higher education (HE). The National Collaborative Outreach Programme was set up to achieve the UK government's aim to double the proportion of young people from disadvantaged backgrounds in HE by 2020 through education, business and community collaborations, including FutureU who commissioned the present research.

The lack of educational progression has been blamed on a lack of aspiration associated with levels of deprivation (Whitty, Hayton & Tang, 2015). There is little evidence to support this, despite education policy being formulated on this premise (Archer, 2007; Archer et al., 2014; Hayward & Williams, 2011); such supposition may itself present barriers diverting attention from structural forces (Harrison, 2018; Hayward & Williams, 2011). Increasing numbers attending HE has not countered the disproportionate selection of privately educated students from higher income families, thus Hayward and Williams (2011) suggest interventions should pay better attention to opportunity structures.

Neoliberalism has produced a global education reform movement that prioritises economic growth through standardisation, whereby particular career pathways are promoted as success (Archer, 2007; Archer et al., 2014; Grant, 2017; Wrigley, 2015). Whitty et al. (2015) suggests that young people from disadvantaged backgrounds possess habits, skills and dispositions less valued and embodied in HE. They may be considered failing or at odds with school systems, lacking aspiration, responsible for their own underachievement and expected to 'correct' perceived deficits (Harrison, 2018; Garrett, 2016; Archer, 2007). Simultaneously, Anglo-Saxon model

welfare systems accept high levels of deprivation, lack universal services, and intervene only when considered dangerous not to do so, which places additional socioeconomic pressures on young people, often in tension with their rights (Spratt, 2016). These conditions compound criticism of young people's aspirations (Grant, 2017; Pimlott-Wilson, 2011).

Limited concepts of aspiration as career pathway, rather than young people's own hopes and dreams, life satisfaction and equality, are contested (Harrison, 2018; Spohrer, 2016). Even so, policy and practice tend to support interventions as mechanistic means of attaining, rather than imagining and creating positive futures (St Clair & Benjamin, 2011; Hayward & Williams, 2011). Emphasis on academic qualifications and entry into HE at age 18, presents barriers for young people who have, for many reasons, been unable to thrive in education. Career interventions may ask young people to set goals, but rarely draw attention to barriers that must be overcome to achieve these goals, and rarely include imagining their futures whilst drawing on limited social resources within constrained contexts (St Clair & Benjamin, 2010). Specifically, 'resolute goal-directed hope' (Grant, 2017, p297) does not work because disadvantaged young people are expected to change their dispositions or cultural habits, which reinforces the idea that it is personal deficit rather than social structures that constitute barriers. Such measures also fail to take account of the roles that adults play in fostering expectations (Goyette, 2008; Shaw, 2012).

All young people have participation rights, these include the right to a view in all matters that affect them, to information, and to education that enables them to reach their fullest potential. These rights are protected by the United Nations Convention on the Rights of the Child, 1989 (UNCRC), and ratified by the UK in December 1991, with obligations coming in to force in 1992. Career education research that acknowledges young people as holders of rights or their potential to contribute to career education development is scarce. Bassot, Barnes and Chant (2014) exceptionally suggest young people should be at the centre of career development design, delivery and evaluation. The UK has not addressed the criticism by the UN of the failure to ensure participation rights (CRC, 2008, p15). One reason

for this resistance is that enduring attitudes to childhood position young people as future citizens, producing a state of reinforced dependency and staged socialisation through schools, until they achieve adult 'completeness' (Prout & James, 2015). This positioning draws attention away from young people's current lives and expectations. Rights-based research instead recognises how young people might contribute to shaping spaces that enable them to flourish.

Research design

This article introduces the project 'Rewriting the Future' (RtF) which aimed to explore young people's stories and their perceived enablers and barriers to continued educational engagement through participatory research using arts-based approaches. Thereby, young people are enabled to share experiences using more than words, responding to each individual's preferred communication style. Young people can steer the process, sharing what they want to say - the researcher working with rather than on or for young people (Aldridge, 2017). They can create characters with whom they and others can strongly identify, making immersive stories with potential to influence broad audiences (Hinyard & Kreuter, 2007). The methods used in RtF were originally developed through Stories2Connect¹, where writers and artists worked with young people to make stories about overcoming adversity, recognising that 'Experience, understood narratively, has both artistic and aesthetic dimensions' (Clandinin & Huber, 2002, p. 162). In RtF, the design also drew on possible selves theory by encouraging young people to look at their educational journeys, whilst challenging straight line assumptions about achievement by using real life experiences to understand what planning for the future entails.

Drawing on my own experiences as a designer and teacher, I developed a movie-based theme to enable participants to create collective stories about their educational journeys and what they believed worked to help them achieve their hopes and dreams.

Arts-based participatory activities, such as drawing, songwriting and map-making, allowed young people to

create movie plots to analyse and communicate their ideas, which the findings discuss.

Thirty young people aged 12 to 24 were recruited through three settings: 1) Three males and six females (aged 12-15) attending children and family wellbeing services (CFWS); 2) nine males and four females (aged 16-24) who had experienced not being in education, employment or training attending a college access to education programme; and 3) three males and five females (aged 13-15) attending a voluntary sector youth club. They experienced disadvantage through complex combinations of poverty, family breakdown, bereavement, disability, violence, bullying, mental illness, exclusion from school, being a young parent, and being looked after by the state.

Informed consent was established from all participants, and parents/carers for those under 16, with procedures approved by university ethics committee. Ethical research with young people is complex, especially where there is potential that adverse experiences may be shared. This was countered with responsive approaches enabling the young people themselves to suggest ways of creating and sharing their stories, workers who knew them available for support if required, and the freedom to withdraw at any point (Skånfors, 2009).

Data collection and analysis

Participatory workshops were designed and facilitated by two researchers (including the author) at all three settings. There were between six and twelve hours contact time at each setting. Young people were invited to draw or describe themselves and talk about their experiences of education and their hopes and dreams. Some created movie characters; the youth club group animated these with a filmmaker. All three groups co-produced maps about important places in their lives. The researchers facilitated these activities using questions, visual prompts and providing resources and flexibility with the planned activities. For example, young people in the CFWS took the researchers on a walk around their town and this was filmed when we asked them what it is like living and studying in their town. The college group additionally drew storylines to share their educational journeys and what returning to college meant to them.

I Further details for the project led by Professor Candice Satchwell and examples of data, including from this study 'Rewriting the Future,' can be found at http://stories2connect.org/

Alongside the workshops, individual semi-structured interviews, lasting between 15 and 65 minutes, were audio recorded and transcribed.

Data included: audio and video recordings and transcripts; drawings; ideas for movies and songs; and maps. After each workshop, the researchers logged notes in a reflective journal of encounters that were not always apparent in these materials. For example, what young people responded to and were predominantly concerned with, as well as how they related to each other and the adults present. Analysis was an ongoing, responsive and collaborative process between the two researchers and young people (Satchwell et al., 2020). This involved a discussion at each workshop to check for meanings of recordings or interpretations of materials produced.

Models of participatory research can position participants as subjects, actors, or leaders, often shifting between these roles. The researchers attempted to achieve a balance between the time needed to build trust and enable young people to influence what and how they shared their stories, but also what was realistically achievable using the resources available (Aldridge, 2017). A commitment to young people's influence meant accepting their versions of experience, but this was also limited by the researchers' interpretations. We encouraged young people to identify key messages that they believed were crucial for realisable change through their movie designs. In doing so, we purposefully drew attention to the subjectivity involved in knowledge creation.

Findings

All the young people shared talents and interests and talked about achievements in their lives, as well as potential careers, which challenged assumptions about low aspirations (St Clair & Benjamin, 2011). Some hoped to shape careers around their talents and interests, such as art, writing or music. Most talked about relationships and having their own families; with one young parent expressing how he hoped he could become a good dad. They described places they hoped to visit or live. They also described complex situations including being homeless (sofa surfing), difficult relationships with family, experiencing bullying and violence, and poor mental health.

Emerging themes about educational engagement were expressed through contexts of family, place, school, finances, information and social networks resonating with Archer et al. (2014). Interconnecting were themes about significant adults, consistency, knowledge, social life and personal qualities. These could be barriers or potential enablers of young people's educational engagement in the different contexts. During analysis, young people identified how important intergenerational relationships were in constructing these barriers and enablers, and how they believed these are potentially a key to change. Their co-created movie designs helped to summarise these perspectives and are shared in the next two sections supported by extracts from their interviews and discussions.

Inter-generational relationships

The youth club cohort co-created a movie design based around the image of an onion that focused on inter-generational relationships. As each layer peeled away, it revealed more about their lives. The data are from their discussions and interviews, with some of the single words from their maps. The onion skin was their hometown, which appeared a pleasant 'leafy suburbia'. In the next layer they wanted to show a different reality, using words such as 'scummy,' 'judging,' 'unaccepting,' 'a place I want to leave,' knife crime,' 'drunken addicts,' 'underage smoking,' 'false news' and 'no love.' Next they introduced tensions around these perspectives:

'This place where I exist is where I live, get my education, meet my friends, and figure out who I am. What happens here matters.'

'But just because one person does something does not mean we all do the same. We are all different.'

In the next layer, they identified safety zones, safe spaces to meet new people, friends and be sociable:

'Home and school are where we have to be most of the time...If things aren't ok then we really lack anywhere to go.'

'What we have discovered though is that some things make a difference. It's not just places that count but people and how they are with us.' They then wanted adults to know and take on board that their hopes and dreams are not just about making money and passing exams. They produced a list of what they wanted from life:

- to be able to explore the world
- to make friends and have families
- our communities to be safe places
- schools to work with us on what we can do, not what we can't
- adults to listen to us and see us for who we really are

Their conclusions at the onion's centre were:

'It can take a real effort to be who we want to be but all of us are capable of achieving our hopes and dreams. We need space to think and speak to work this out.'

Tense inter-generational relationships were described by all three cohorts. It is important to understand the depths of injustice many of these young people felt in order to appreciate the differences they identified when mentioning significant adults (described in the next section) who they claimed were exceptions. Availability of local resources also influenced how they thought young people in general were valued, with the CFWS group describing fear to venture out because of potentially violent crime. At the same time, they felt locked in due to parents' worries and because the public transport infrastructure was poor. Their video of the walk around the area focused on deserted public spaces including playgrounds. The youth zone, where their workshops were held, was only open to people attending CFWS for interventions, so they felt they had nowhere to go. In contrast, young people at the voluntary sector youth club, met regularly and had started their own interest group. Even so, they described tensions in the town about how the youth club was perceived and how some young people would not attend because it was so tightly structured and controlled.

For most of the participants, school was a difficult environment characterised by the following reasons: constantly changing classes and teachers; bullying; and the perception that adults did not care or spend time to get to know them. Young people in the college

described how if they did not complete their course, they could never again access education. Many felt let down after experiencing bullying or isolation related to disabilities or poor mental health at school. All they wanted is what they considered to be their real stories to be recognised, rather than those created by the adults around them:

'The CAMHS worker support workers comes to my home so my mum makes it look like we're absolutely fine at the home but we're not...'

Adult belief in, or expectations of, individuals was significant, which resonates with Goyette (2008) and Shaw (2012). For example, young people attending CFWS described how, because they were not in the 'top sets' for their subjects, teachers did not talk about HE or involve them in visits. In contrast, a young woman with special educational needs, whose family had high expectations of her, had recommended she attend the college access course to move forward:

'They want me to do good in life basically, so they're going to support me... and similar to my friends they always ring me, they always text me, and they check up on me, all the time basically.'

Recognising and supporting young people's capacities for change

Inter-generational relationships were also recognised as important for enabling change, especially in education, resonating with Bessell (2017) and Shaw (2012). Young people described times when they felt successful and had been supported. Whether parents or carers, other relatives, leaders or teachers had been supportive, these significant adults' inspired them through consistent listening, giving advice without judgment and genuinely believing in their capabilities to shape their own lives. These relationships made the difference between whether they engaged in or attended school or college and coped with detrimental situations and instability within the systems. This finding is consistent with McNamara, Harvey and Andrewartha (2017) and Sanders, Munford and Thimasarn-Anwar (2016). One academically able young woman with ASD, described a significant teacher as:

'He always had faith in me, and always helped with things that have needed to be answered. I have always been included with conversations with him and he's just really funny and witty.'

Recognition of a young person's personal qualities, consistently communicating high expectations, not judging, and the timely sharing of knowledge, were characteristics important in whether a young person took on board the information offered by adults:

'Originally I didn't actually want to go to university, because, oh there's no point in that I want to become an author. I don't need a degree to become an author...my mum said ... you are going to university, because you have that opportunity, so you might as well take it, because there are so many other people who don't have that opportunity, so now this is your responsibility to take it ... I magically managed to get into set one for Maths this year, and my mum said see you can do it, you are capable, so now you need to work for it and earn your place there.'

A second movie design produced at the CFWS highlighted tensions young people had identified between their hopes and dreams, and how they were treated in school and their community.

The plot is summarised here:

There is a boy called Bill who lives in [town] and he is being bullied. The reality is dull, people such as bullies and teachers put barriers in Bill's way, saying he can't do it and putting down his confidence. He was given a hat from a family member. When he wears this hat, he is transported to the farm world where he is on the farm with the unicorns and the flying pigs. It is like a dream life. When he is worried, he likes to put on his favourite song too. When Bill is in a horse race, he falls off a lot, but he keeps getting back on. It doesn't matter where he finishes, just that he eventually does.

The boy who did most of this design described two significant family members: one who actively encouraged him to get fit; and the other to pursue his dreams of working in the film industry through his artistic talents. Through their consistent encouragement, following years of anxiousness about his body, severe attacks by bullies, and perceived lack of support for change at school, he had identified his own personal qualities - perseverance and willingness to try even if he did not always succeed. By then collaborating with these significant adults, who consistently communicated higher expectations, he realised he could change his story.

Conclusions

Educational trajectories shift when opportunities, experiences and expectations shift. Wainwright, Nee and Vrij (2018) suggest that the most impact occurs if young people can develop strategies for achieving these shifts. This research offers a potential way forward by suggesting educationalists make space for young people to simultaneously think about and work out how they might achieve possible future selves and access the resources needed to continue their journeys. By working with researchers to analyse data about their own perspectives, young people suggested that inter-generational relationships influence whether particular themes become barriers or enablers to these journeys and that these may also be a key to change.

Inter-generational relationships matter (Bessell, 2017). Adults can fail to see potential in every young person, especially those already disadvantaged. But if adults treat them differently, by supporting young people's participation in educational decisions through consistently high expectations and not judging, as well as the timely sharing of their insights, they become significant in enabling change. Young people in this study wanted adults to rethink how they envisaged their lives by spending time to get to know them and who they really were. Thus enabling them to share their own understandings of the world, and working with them to imagine potential futures and how to get there.

Expectations are important and have already been identified as good predictors of attainment (Goyette, 2008). However, standardisation and performance driven school processes can limit what adults

understand about young people to prior academic attainment, thereby ignoring their hopes, dreams and other talents. The movie designs demonstrated these tensions as experienced by young people. Yet, they were able to envisage how adults could be important in journeying with them towards their hopes and dreams. Through positive inter-generational relationships, they also recognised that their own personal qualities were important – their interests and talents as well as their perseverance and effort.

Whitty et al., (2015) argues that rights-based responses cannot address inequalities in education, because disadvantaged young people do not possess the capacities to exercise these rights, but this overlooks adults' actions in constituting barriers through inter-generational relationships and the control of resources. The arts-based participatory approaches, instead of positioning young people as lacking capacities, started from their perspectives and demonstrated how it is possible to bring together young people, when they share an interest in an issue to identify and co-create opportunities for change (Gair & Moloney, 2013). The relationships they constituted were effective in imagining 'roadmaps' for the future (Oyserman, Destin & Novin, 2004) and bringing hope within challenging political contexts (Boliver, Gorard & Siddiqui, 2017).

The study was limited by small participant numbers. Global forces affecting priorities and relationships in schools, also provoke questions as to whether rights-based responses can ever be possible or even desirable in UK education systems. Yet, opportunities in these systems that value young people's perspectives and well-being are integral to education that promotes human flourishing (Spratt, 2016). By adopting participatory methods that encourage young people to imagine, not only their future selves, but how barriers and enablers influence their journeys, they may be able to identify and lead the way for change. The challenge now is to translate this into meaningful educational experiences that can be facilitated within the educational system.

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Rewriting the future: Young people's stories of educational engagement

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